



## Renaissance Knights Chess Foundation

*Providing Chicago students with the opportunity to learn, play, and compete in chess*

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### Corporate Sponsorship

The Chicago Public Schools and Renaissance Knights in partnership with the Chicago Police Department developed the Cops & Kids Chess Initiative to utilize the game of chess to checkmate youth violence and to foster positive relationships between youth and the Police. As a year-round program, the initiative affords additional engagement opportunities to students from diverse communities across the city to participate in vibrant after-school chess programs and tournaments.

I am writing to request your company support for our efforts and become a corporate sponsor for our **Cops & Kids Chess Tournament** that will be held on Saturday December 9, 2017, at Chicago Police Department Headquarters. As the showcase event for the Cops & Kids initiative, the tournament will have over 200 Chicago Public Schools students and 25 police officers compete in a 4-round team event where a group of 4 students will be partnered with a police officer to form teams.

Corporate sponsorship is critical to the success of the **Cops & Kids Chess Tournament**. The generosity of our corporate sponsors allows us to cover the operating costs of the event which thereby allows all other funds to be allocated to our after-school programs and chess league. We offer three levels of sponsorship; the cost and benefits are outlined on the back of this letter. We would be very grateful for whatever amount you can contribute.

Through Renaissance Knights, your support will bring the academic, social, and like benefits of chess to disadvantaged children while providing them with positive social groups, goals and aspirations, and allow disadvantaged children to expand their minds in a way that alleviate social pressures in a safe environment. Our programs promote non-violence, foster ongoing relationships between students and police officers, promote family and community engagement and helps keep kids out of gangs and jail and in school.

If you require additional information, please contact me or visit our website at [www.chess4chicago.org](http://www.chess4chicago.org). I thank you in advance for your consideration in this regard. We are also seeking corporate sponsorship for our after-school Cops & Kids chess clubs; contact us for more details on how to adopt a school program.

In very sincere appreciation,

David Heiser  
Co-Founder and President

CHICAGO  
\* \* \* \*  
Cops & Kids Chess Initiative



## Sponsorship Levels

Cops & Kids Chess Tournament is offering sponsorships that enable organizations to reach a diverse demographic cross-section of men, women, children and families across the Chicago area. Sponsors will be recognized in our promotional material, at our events, on our website, and in our newsletter.

### Platinum - \$25,000.00

This is an exclusive sponsorship and is available to only one sponsor. This organization will be considered the Presenting Sponsor of the events. The sponsor's name will appear:

- Title presenter recognized at opening & closing ceremonies and announced during the event
- Provided with display table for literature and/or products during events
- In all promotional publications (flyers, posters, newspapers, brochures, press releases)
- Prominently on the banner and event signage
- Renaissance Knights newsletter, websites

### Gold - \$10,000.00

This sponsorship is a mid-range sponsorship level and is limited to three organizations. Your organization will still have plenty of promotional opportunities. The sponsor's name will appear:

- In all promotional publications (flyers, posters, brochures)
- Recognized at opening and closing ceremonies and announced during the event
- On the banner and event signage
- Renaissance Knights newsletter and websites

### Silver - \$5,000.00

This sponsorship is a mid-range sponsorship level. The sponsor's name will also appear in the following:

- In all promotional publications (flyers, posters, brochures)
- Announced during the event
- Company name placement to be determined
- Renaissance Knights newsletter and websites

### Adopt A School

We are seeking corporate sponsorship for our after-school Cops & Kids chess clubs that affords additional engagement opportunities to elementary and high school students from diverse communities across the city. These clubs providing students with the opportunity to learn, play, and compete in chess while promoting non-violence and increase positive engagement between youth and police officers. Contact us for more details on how to adopt a school program.